

## **The Conference for Transformational Leadership for Social Change**

### *Evaluation*

**Note: This nonprofit leadership conference was called, in Spanish, Congreso Liderazgo Transformacional para el Cambio Social (LTCS).**

**100 percent of the nonprofit participants stated that they would recommend the LTCS to other nonprofit leaders in Mexico.**

**The nonprofit participants in the LTCS gave the overall program a rating of 9.6 on a scale of 1-10.**

The LTCS Congress changed my idea of leadership in the way I develop it by exercising skills with compassion, humility, and professionalism. The conference has influenced my expectation to continue as a leader of a civil society, reaffirming my commitment to continue contributing to society. What I liked most about the LTCS conference were the teachers and speakers, as well as their professionalism. I would recommend 100% this conference to other civil society leaders for being inspiring with valuable information and continuous improvement.

**Renée Lombardo Cifuentes / MITZ.**

The LTCS Congress changed my idea of leadership because we relate to damaged human beings, but we have to be empathetic and show them that we are interested in their emotional health and that they can change that “damage chip” for one of strength, intelligence, and love. The conference has influenced my expectation to continue as a leader of civil society. And yes of course, I will continue doing it all my life. What I liked most about the LTCS conference is the motivation to make our defects or mistakes aware. I would recommend this conference to other civil society leaders a thousand times over.

**Paulina Azcanio Castro / Mujeres en la construcción (Women in the construction)**

The LTCS Congress changed my idea of leadership because it has reinforced the conviction that leadership is an exercise that requires a passionate and talented team willing to test solutions to find the right ones. The conference has influenced my expectation to continue as a leader of civil society, it deeply connects me with the passion and conviction that I am in the right place. What I liked most about the LTCS conference is the generosity of the Tec, of all the speakers and participants, the energy and commitment to transform the world. I would recommend this conference to other civil society leaders without a doubt, I find it very useful and inspiring. I want to deeply thank Tony, the team who made this possible, the speakers, and the “Tec. de Monterrey” for creating such a space for civil society. Thank you for so much love and professionalism in what you do and for treating us incredibly well and making us feel very special and empowered.

**Claudia Núñez / Fundación Amparo (Amparo Foundation)**

The LTCS Congress changed my idea of leadership a lot. For me, as a leader of a recently created organization, it gave me many elements and tools to continue strengthening my team and my organization. What I liked most about the LTCS conference were the exhibitors and assistants. I would recommend this conference to other civil society leaders because I think it has everything a leader of social change needs.

**María Fernanda de la Cerda S. / Fundación Corazón Raíz (Root Heart Foundation)**

The LTCS Congress changed my idea of leadership because it is much more than organizing people to carry out projects. It has been very enriching to remember it in self-applied practice. The conference has influenced my expectation to continue as a leader of civil society, I realized that social leadership is something that always accompanies me, as part of me and can have other approaches. I see myself in this for much longer. What I liked most about the LTCS conference is its professionalism, experience, and generosity of the speakers. The seriousness and formality that “Tec de Monterrey” gave to the event, it was a pleasure to experience the expansion of the institute's field of action to the social sector and more humanist topics. I would recommend this conference to other civil society leaders because the humane and grounded approach makes it useful and applicable in organizations and in the lives of those who integrate it.

**Carmina Morales / World Peace Initiative Foundation**

The LTCS Congress changed my idea of leadership to recover passion in life, to transmit it with the work team. The conference has influenced my expectation to continue as a civil society leader, I have reflected on the cause we carry out and that we need more civil society leaders. The conference addressed my needs as a leader of a civil organization because it was very accurate, the topics were addressed with many practical examples. I would of course recommend this conference to other civil society leaders, it gives you a deeper concept of leadership.

**Alma Virginia Apaseo Valdez / Promoción y Acción Comunitaria I.A.P. (Community Promotion and Action)**

The LTCS Congress changed my idea of leadership because it is necessary to make changes. I had a different idea of leadership, today I can see that it is not only necessary to be a leader, but also to know how to lead people to be able to achieve those organizational objectives that we set and continue to improve through active listening to our collaborators and their ideas. The conference has influenced my expectation to continue as a leader of civil society, and yes, I will continue working as long as I am allowed to be able to keep helping to improve the quality of life of people, looking for strategies that allow us to have a significant impact in the development of the country, improving its growth possibilities

and allowing better opportunities for the population. What I liked most about the LTCS conference is the feedback we had in groups, the workshops were excellent, and the speakers were extraordinary. I would recommend this conference to other leaders of civil society. It was a wonderful conference that allowed us to discover new skills to better develop our leadership and achieve organizational objectives.

**Katy Paola Castañeda Carranza / Asociación Mexicana de la Cruz Blanca Neutral, I.A.P. (The Mexican Neutral White Cross Association)**

The LTCS Congress changed my idea of leadership with the lessons learned. During this conference my eyes were opened in order to see leadership differently and learn to communicate. The conference addressed my needs as a leader in a good and very dynamic way without becoming boring. What I liked most about the LTCS conference was the empathy and adaptive leadership. I would of course recommend this conference to other civil society leaders, it's super important and interesting conference where we can always learn new things.

**Fernando Montejo Bautista / Centro Nacional para la Capacitación Profesional y Liderazgo de las empleadas del Hogar – CACEH Nacional (National Center for the Professional Training and Leadership of Women Home Service Employees)**

The LTCS Congress changed my idea of leadership because it has made me see the importance of more people on my team having access to this valuable information. The conference has influenced my expectation to continue as a leader of civil society, it confirms and reiterates that I always see myself as a leader. This conference addressed my needs as a leader because it was very assertive and practical. What I liked most about the LTCS conference was the quality of the speakers and how grounded they gave us the topics and the possibility of applying the concepts. I would recommend this conference to other civil society leaders because I thought it was great.

**María Fernanda Martínez Vives / Special Olympics México**

The LTCS Congress changed my idea of leadership. Before attending, I saw leadership as giving orders and trying to be informed. I have realized that seeing beyond is a matter of personality, strategy and having a plan. I believe that the conference has influenced my expectation to continue as a leader of civil society because it has given me the tools to lay the foundations for what I want to achieve. The conference addressed my needs as a leader because all these points were key to the development of the topic. What I liked most about the LTCS conference were the workshops and the networking. I would recommend this conference to other civil society leaders of course! I believe that gives you the necessary tools to develop your leadership.

**Alexis Salvador Vega / CAMMI**

The LTCS Congress changed my idea of leadership because I now have a clearer vision focused on how to truly exercise leadership. The conference has influenced my expectations to continue as a leader of civil society to be able to resume my civil association with the purpose of continuing to help people, have clearer objectives and have more tools to exercise leadership. The conference has addressed my needs as a leader because it gave me the courage to return to civil organization and realize that I can achieve it. What I liked most about the LTCS conference is the dynamics in how the topics were developed and the way of getting involved in the topics. I would of course recommend this conference to other civil society leaders, this conference allows the creation of valuable tools to continue contributing to social problems every day.

**Alitzel Alejandra Ángeles / Sazón a Bordo**

The LTCS Congress changed my idea of leadership because I had the perception that leadership was exercised by charismatic or outgoing people, but there is a whole strategy that requires temperance, I liked it because I discovered that I have the ability to be a leader. The conference has influenced my expectation to continue as a leader of civil society because I was already getting tired, weakening, but this conference injected me with peace, the temperance to continue understanding. What I liked most about the LTCS conference were the speakers.

**Gabriela Irene Guadarrama Pérez / Fundación de ayuda a la Ancianidad I.A.P. (Help for the Elderly Foundation)**

The LTCS Congress changed my idea of leadership because sometimes operability gets the better of you and you start to lose the objective of why you are there. The conference has allowed me to return to my center and has strengthened me with the teaching of those who coordinate the course and my colleagues. The conference has influenced my expectation to continue as a leader of civil society for a long time, now in teaching others what I learned and continue learning. What I liked most about the LTCS conference is its organization and the selection of topics, its coordinators always enthusiastic and committed.

**Georgina Velázquez Ortega / Se permite pensar A.C. (“It is allowed to think”)**

The conference has influenced my expectation to continue as a leader of civil society by reflecting that it is a process in which I can improve my actions and my interaction with myself and with others in an effective way. The conference has addressed my needs as a leader—from my perception all excellent! What I liked most about the LTCS conference is the presentation of the speakers and the interaction with the group.

**Julia Camacho Mireles / Hijas de la Caridad de María Inmaculada (HCMI)  
(Daughters of the Immaculate Mary of Charity)**

The LTCS conference changed my idea of leadership because it changed the way I see a leader and understand their function. The conference has addressed my needs as a leader in all the topics they addressed, I found it excellent and it has helped me locate each place, the functions of the leader. What I liked most about the LTCS conference was the experience of the speakers and the knowledge they gave us on how to resolve tension as a leader. I would recommend this conference to other civil society leaders and other leaders because we have seen issues of the emotions of the person and as a leader. Congratulations on giving us this opportunity!

**Dolores Martínez Morales / Albergue infantil Inés María Gasca A.C.  
(Children's Hotel Ines Maria Gasca)**

The LTCS Congress changed my idea of leadership, I had never participated in a leadership program for civil society organizations, and I am very grateful for the invitation and opportunity, it makes me try to be a better person by applying what I have learned on a daily basis, trying to serve with humility. The conference addressed my needs as a leader, it was very relevant for me, in addition to being able to connect with many other people who collaborated in the sector. What I liked most about the LTCS conference is the connection with others, the speakers, the quality, and level of their presentations. I would recommend this conference to other civil society leaders and other leaders, of course! For learning, updating, contacts and tools. Thank you for the opportunity!

**María Laura Núñez / Fundación para la protección de la Niñez (Child Protection Foundation)**

The LTCS Congress changed my idea of leadership by putting the organization's objectives before my ideas. Treating people with more humanity. The conference has influenced my expectation to continue as a civil society leader because it broadened my perspective regarding all the growth that a civil society organization can have. What I liked most about the LTCS conference is the quality and professionalism of the speakers, the networking at lunch and the food. I would recommend this conference to other civil society leaders because it is short, and the content is innovative! Thanks to Tony for his time and human warmth.

**Nelly Ivette Morales Ojeda / Vive Fundación (Live Foundation)**

The LTCS Congress changed my idea of leadership, I compliment it. The presentation on adaptive leadership broadened my panorama, especially to understand and diagnose two adaptive challenges that the institution faces. The conference has influenced my expectation to continue as a leader of civil society at work since we are elements of change and that is a process, which requires time, you have to invest your life in it, you must work internally and in the community. The conference has addressed my needs with all the information, it has been relevant, it opened new horizons, and it touched on sensitive and useful topics for change. What I liked most about the LTCS conference is the human and professional quality. I would recommend this conference to other civil society leaders because it provides knowledge that is relevant to the organization.

**Alicia López Salinas / Centro de Desarrollo Familiar Lomas del Paraíso I.A.P.  
(Lomas del Paraíso's Family Development Center)**

The LTCS conference has changed my idea of leadership because it has invited me to participate more actively and understand that people need a leader, and they need to trust them. The conference has influenced my expectations because I seek to be socially active as long as possible, people need to be impacted with support and influence. What I liked most about the LTCS conference are the contents, the coexistence and personal reflection. I would recommend this conference to other civil society leaders because it makes you reflect on your leadership performance and gives you the opportunity to create new ideas together.

**Ana Jimena San Vicente Lagos / Paidi**

The LTCS conference changed my idea of leadership by bringing me very valuable information. The conference has influenced my expectations because it motivates me to work for a long time. The conference has greatly addressed my needs as a leader, I have always shared what I learn with others. I would recommend this conference to other civil society leaders because there is a lot of learning.

**Mario / CDCID**

The LTCS conference changed my idea of leadership because I have learned that you have to be humble to be able to connect and have empathy with your fellow collaborators and the population we serve. The conference has influenced my expectations because I have felt renewed to continue with this work of service in my community. The conference has excellently addressed my needs as a leader because all the leaders explained in a very simple way and perfectly well the knowledge that civil society organizations have. What I liked most about the LTCS conference are the presentations on all the topics and the clarity of the explanation. I would recommend this conference to other civil society leaders

because it is an excellent opportunity to expand knowledge about civil society organizations.

**Miguel León Díaz / Fundación Tamarhu A.C. (Tamarhu Foundation)**

The LTCS conference changed my idea of leadership because it gave me more direction, confidence, and ideas to improve as a director of the foundation and as a person. The conference has influenced my expectation to continue working as a leader despite having a life change, I want to continue working in civil society. What I liked most about the LTCS conference was the means to learn from good professors, and the content of the talks. I would recommend this conference to other civil society leaders, you come away with a lot of knowledge and an enriched network.

**Marifer Gómez / Somos el cambio (“We Are the Change”)**

The LTCS Congress changed my idea of leadership in the need for new narratives, in creating other leaderships. The conference has influenced my expectation to continue working as a leader to strengthen the leadership of others. What I liked most about the LTCS conference is the fundraising because I see the importance that donors have or should have. I would recommend this conference to other civil society leaders because it renews our practice and new things are learned.

**Marcelina Bautista / CACEH-NACIONAL**

The LTCS Congress changed my idea of leadership because it broadened the knowledge for the application of new strategies in the direction of the organization I represent. Very complete! The conference has influenced my expectation to continue working as a leader by transforming the vision and projection I had, it made me want to work and transform more in the field. What I liked most about the LTCS conference is its dynamic and diverse format and modality. I would recommend this conference to other civil society leaders because it transforms the vision and strengthens the work of leaders in various organizations.

**Darla / CAMMI**